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紀念性與風土的對話：

新北市重陽重劃區的都市地景形構*

A Dialogue between Monumentality and the Vernacular:
the Formation of Urban Landscape in the Chongyang Area, New
Taipei City

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摘要

本文援用紀念性和風土概念，以新北市重陽重劃區及周邊地景之形構為例，對照與評估新式土地開發和既有都市紋理的特徵，並嘗試運用地產引導式開發和意象化意識形態概念，來統合地景的社會生產與文化建構。晚近台北都會區由官方推動的大型土地開發，已非單純集體消費供應，而是都市振興策略。紀念性的新中產階級地景具有大街廓規劃、建築美學、景觀綠化、門禁社區和土地分區使用鮮明等特質。新都市地景被賦予進步形象和刺激成長的任務，與舊市區混合使用、異質而充滿縫隙、便利但混亂的風土特質，有強烈對比。然而，新都市地景亦面臨缺乏便利機能、地方連結微弱、階級排除，以及住宅過度供應等危機。因此，多元的城市生活或許應該在庶民風土和現代宏偉紀念性之間協商折衷，凝結為具歷史紀念性的合宜現代風土。

關鍵詞：都市地景、紀念性、風土、地產引導式開發

Abstract

This paper uses the concepts of monumentality and the vernacular to compare and evaluate the features of new land developments and existing urban texture, seeing the landscape as both social production and cultural construction with concepts of property-led development and imaged ideology. Recent mega development projects promoted by the official in Taipei metropolitan area are not merely collective consumption but more likely to be a revitalization strategy. These new monumental middle-class urban landscapes could be identified with several features such as large blocks, architectural aesthetics, landscaping, gated communities, and distinctive zoning. Contrast to the mixed-use, heterogeneous, convenient and chaotic vernacular characters in old town areas, the new urban landscapes are linked to an image of progress and expected to stimulate economic growth. However, they also face crisis due to lack of convenient facilities and local connections, social exclusion, and housing oversupply. Thus, appropriate urban living might be a compromise between modern monumentality and everyday vernacular, and perhaps it could create an appropriate modern vernacular in which plural urban livings condensed into historic monumentality.

Keywords : urban landscape, monumentality, vernacular, property-led development, imaged ideology